

Site Usage

125,614 Visits

38.55% Bounce Rate

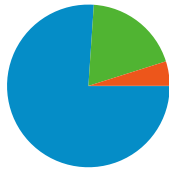
799,823 Pageviews

00:04:19 Avg. Time on Site

6.37 Pages/Visit

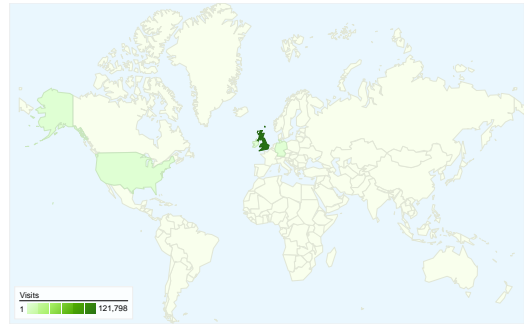
53.55% % New Visits

Traffic Sources Overview

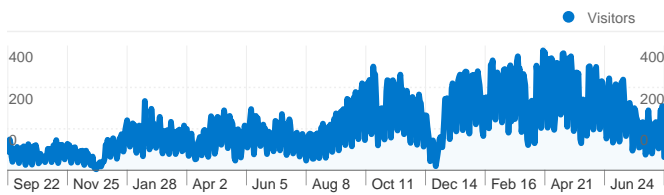


- **Search Engines**
95,546.00 (76.06%)
- **Direct Traffic**
23,938.00 (19.06%)
- **Referring Sites**
6,128.00 (4.88%)
- **Other**
2 (> 0.00%)

Map Overlay



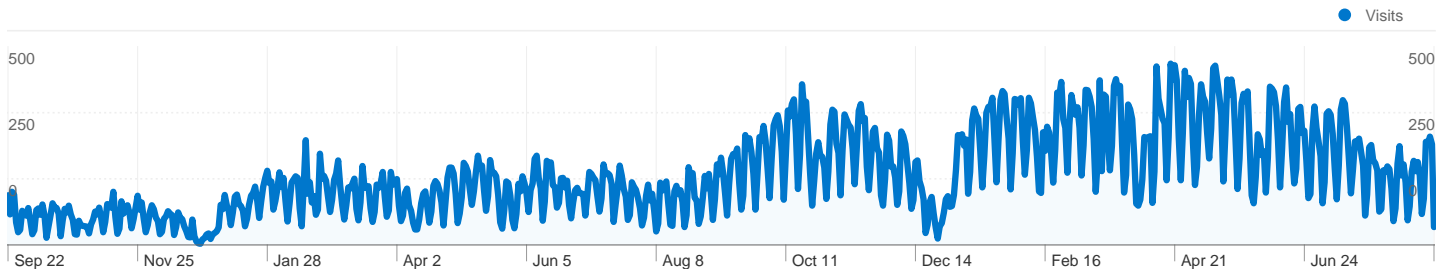
Visitors Overview



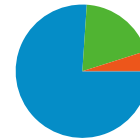
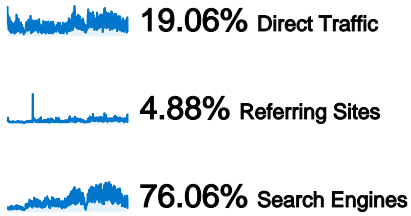
Visitors
67,645

Content Overview

Pages	Pageviews	% Pageviews
/	66,821	8.35%
/earlyyearsfoundationstage/gall	45,598	5.70%
/earlyyearsfoundationstage/gall	44,462	5.56%
/earlyyearsfoundationstage.asp	25,238	3.16%
/earlyyearsfoundationstage/eyfs	22,672	2.83%



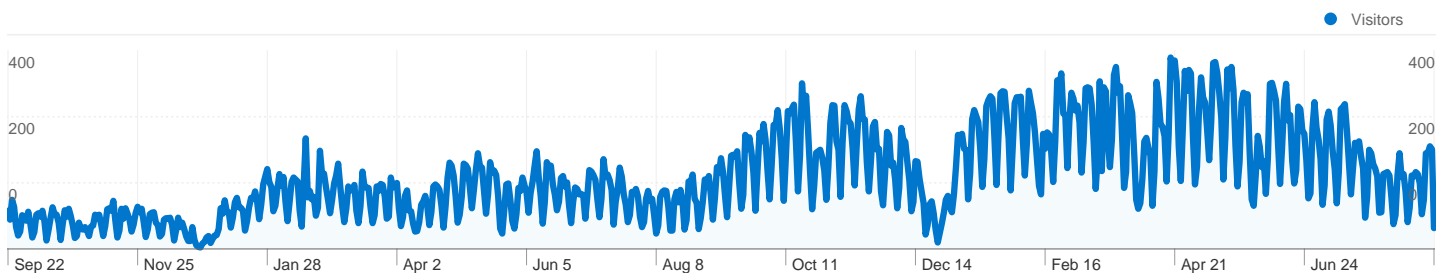
All traffic sources sent a total of 125,614 visits



- **Search Engines**
95,546.00 (76.06%)
- **Direct Traffic**
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- **Referring Sites**
6,128.00 (4.88%)
- **Other**
2 (> 0.00%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	82,712	65.85%	birth to five	13,505	14.13%
(direct) ((none))	23,938	19.06%	eyfs framework	10,193	10.67%
bing (organic)	3,500	2.79%	birth to five service	6,827	7.15%
search (organic)	3,088	2.46%	eyfs principles	2,388	2.50%
yahoo (organic)	2,452	1.95%	birthtofive.org.uk	1,822	1.91%




67,645 people visited this site


 **125,614 Visits**


 **67,645 Absolute Unique Visitors**

 **799,823 Pageviews**

 **6.37 Average Pageviews**

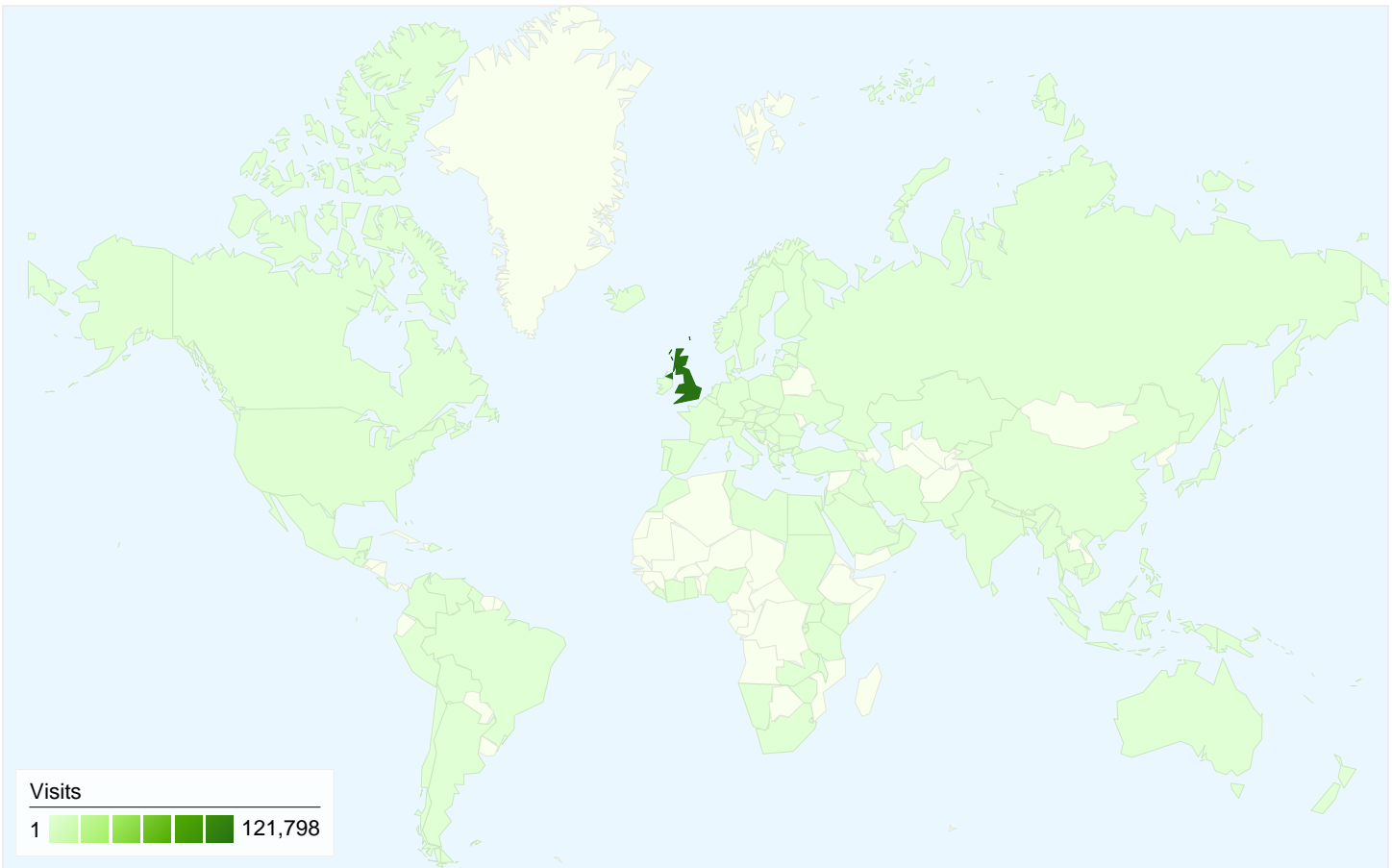
 **00:04:19 Time on Site**

 **38.55% Bounce Rate**

 **53.55% New Visits**

Technical Profile

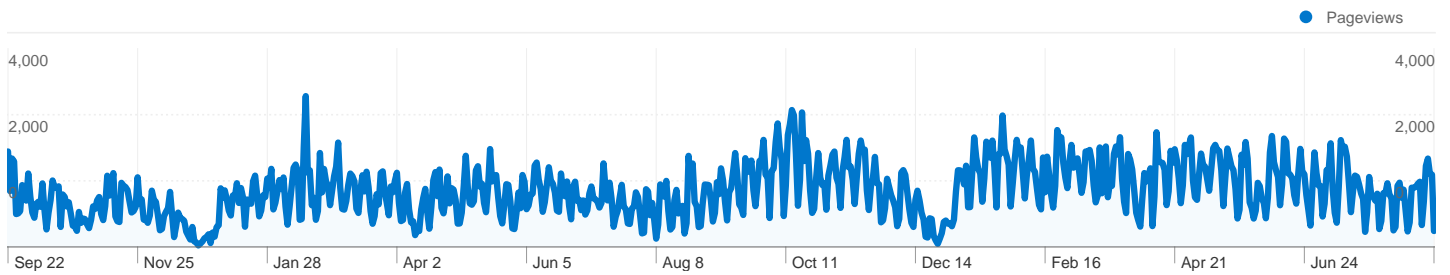
Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	107,236	85.37%	DSL	57,242	45.57%
Firefox	11,850	9.43%	Unknown	35,334	28.13%
Chrome	3,052	2.43%	Cable	19,184	15.27%
Safari	2,948	2.35%	T1	9,962	7.93%
Opera	189	0.15%	OC3	2,319	1.85%



125,614 visits came from 136 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
125,614 % of Site Total: 100.00%	6.37 Site Avg: 6.37 (0.00%)	00:04:19 Site Avg: 00:04:19 (0.00%)	53.60% Site Avg: 53.55% (0.10%)	38.55% Site Avg: 38.55% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United Kingdom	121,798	6.44	00:04:21	52.80%	38.06%	
United States	717	2.56	00:03:19	94.70%	61.65%	
(not set)	503	6.67	00:04:59	41.75%	29.42%	
Ireland	266	3.08	00:02:04	90.23%	68.42%	
Germany	193	6.08	00:04:05	75.65%	41.97%	
Canada	175	2.18	00:01:18	90.86%	69.71%	
Australia	165	2.91	00:02:11	82.42%	61.21%	
United Arab Emirates	144	4.06	00:03:26	83.33%	43.75%	
India	89	3.82	00:04:32	85.39%	51.69%	

Thailand	85	3.34	00:02:08	37.65%	65.88%
					1 - 10 of 136



Pages on this site were viewed a total of 799,823 times

 **799,823** Pageviews

 **506,092** Unique Views

 **38.55%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	66,821	8.35%
/earlyyearsfoundationstage/galleryofeffectivepractice/indoorprovisi	45,598	5.70%
/earlyyearsfoundationstage/galleryofeffectivepractice/outdoorprovi	44,462	5.56%
/earlyyearsfoundationstage.aspx	25,238	3.16%
/earlyyearsfoundationstage/eyfs-framework.aspx	22,672	2.83%